

Mayor Nolan offered the following Resolution and moved on its adoption:

**R-13-68
RESOLUTION APPROVING THE
HIGHLANDS BUSINESS PARTNERSHIP
2013 BUDGET**

WHEREAS, the Governing Body of the Borough of Highlands hereby approves of the following Highlands Business Partnerships 2013 Budget with the stipulation that the HBP provide the same cleaning of Bay Avenue for the period of May through September as was provided last year.

**HIGHLANDS BUSINESS IMPROVEMENT DISTRICT
District Management Corporation
Highlands Business Partnership
January 1, 2013– December 31, 2013**

COMMERCIAL DISTRICT PROGRAM BUDGET	2012 EXPENSE
Visual Improvement.....	20,000.00
<input type="checkbox"/> Beautification	
<input type="checkbox"/> Maintenance	
<input type="checkbox"/> Holiday & Seasonal	
<input type="checkbox"/> Street Banners	
Special Events Calendar.....	\$50,000.00
<input type="checkbox"/> Creation of events	
Marketing & Communications.....	\$20,000.00
<input type="checkbox"/> Ad campaigns	
<input type="checkbox"/> Tourism	
<input type="checkbox"/> Public Relations	
<input type="checkbox"/> Image Building	
<input type="checkbox"/> Visitor Guide 2012-2013 – Flood Damage	
<input type="checkbox"/> Audio & Video Media	
<input type="checkbox"/> Maintain Website & Database & Graphic Ad Design.....	\$10,000.00
Economic Development.....	\$15,000.00
• Business Recruitment/Retention & Redevelopment	
Administrative Budget	

Personnel.....\$25,000.00

Miscellaneous.....\$10,000.00

Legal

Audit

Insurance

Office Supplies

Utilities – Telephone, fax & electric

License & fees

TOTAL Expenses.....\$150,000.00

**HIGHLANDS BUSINESS IMPROVEMENT DISTRICT
District Management Corporation
Highlands Business Partnership
January 1, 2013 – December 31, 2013**

**COMMERCIAL DISTRICT
PROGRAM BUDGET**

**2013
Income**

Special Events Income.....\$85,000.00

- Vendor Fees Income
- Event Income (Social Affairs & Raffle Permit income)

Marketing & Communications.....\$15,000.00

- Sponsorship Income
- Barter Goods & Services (approx. \$12k)

TOTAL Income\$100,000.00

TOTAL ASSESSMENT INCOME REQUIRED TO OPERATE - \$50,000.00

Seconded by Mr. Francy and adopted on the following roll call vote:

ROLL CALL:

AYES: Ms. Ryan, Mr. Redmond, Mr. Francy, Mayor Nolan

NAYES: None

ABSENT: Ms. Kane

ABSTAIN: None

DATE: February 20, 2013

Carolyn Cummins, Borough Clerk

I hereby certify this to be a true copy of Resolution R-13-68 adopted by the Governing Body of the Borough of Highlands at a meeting held on February 20, 2013.

Borough Clerk/Deputy Clerk